

10 REASONS TO SUPPORT UNITED WAY

of Benton & Franklin Counties

1 IT'S GOOD FOR YOU & OUR COMMUNITY
Philanthropy releases endorphins that improve your mood! It is rewarding and inspires others to do the same.

2 YOUR DONATION IS SAFE Donations are secure and your personal information will remain confidential. We also insure that your money is being invested wisely.

3 THE NEED IS ENORMOUS
A single donation to United Way can help numerous people. With our many partners, initiatives and funded programs and services, United Way's reach goes deep into our community.

4 YOUR MONEY STAYS LOCAL Donations to United Way's Community Solutions focus on the most important human care issues in our community.

5 UNITED WAY IS A TRUSTED ORGANIZATION
We have been our community's health and human service leader for over 55 years and remain in the top 5% of over 1,200 United Ways across the nation for our Community Solutions work.

6 THERE'S STRENGTH IN NUMBERS When your donation is combined with others in our community, the impact is greater. Sharing even an hour's pay each month can make a big difference in someone's life.

7 YOUR GIFT DELIVERS RESULTS
Every United Way supported service and program provides measureable and lasting results to ensure that your contributions make the greatest impact possible.

8 IT TAKES OUT THE GUESSWORK
With a deep network of relationships with government, community and business leaders, health and human service experts, volunteers, and donors, United Way is uniquely positioned to address the most pressing needs.

9 IT'S EASY & CONVENIENT
Giving to United Way through payroll deduction is extremely convenient and affordable.

10 THE KIDS ARE WATCHING
We are our children's role models. Teaching children about philanthropy creates community awareness, social responsibility, and shows them how to be a good neighbor.

THANK YOU!

