

United Way of Benton & Franklin Counties
Privacy Policy
January 21, 2015

As a United Way donor, you have entrusted to us not only your charitable gifts, but personal information as well. We thank you for your trust and promise to protect both your charitable investment and your personal information in keeping with the highest ethical standards and industry practices. United Way of Benton & Franklin Counties' donors have been able to count on this promise with confidence for more than 55 years.

Disclosure

We use donor information only for its intended business purpose. Information, including but not limited to name, address, phone number, and email address, collected from donors by United Way will not be sold for any purpose.

Unless you have requested to be anonymous your information, limited to some or all of the following: name, address, email address, and gift amount, may be disclosed in recognition materials and/or distributed to the ultimate recipient of any funds contributed by you through the donor choice program to allow the recipient agency to thank you for your gift.

Our contracts with third-party vendors that help us with printing and other services have strict confidentiality and security provisions that hold them to United Way's privacy standards. United Way allows access to your information to auditors and other third parties only as mandated by regulatory requirements.

Data Security and Protection

Within United Way, we maintain physical, electronic, and procedural safeguards in keeping with industry standards and best practices, and we review and adjust these safeguards regularly in response to advances in technology. We limit access to confidential information to those employees who need it to perform their duties, and hold those employees to a strict code of ethics and confidentiality.

United Way's Privacy Policy extends online. Online donations and event registration information are transmitted via a secure server using the latest encryption technology. Both United Way and our technology partner for online credit card processing meet Payment Card Industry (PCI) compliance standards.

How to Contact Us

If you have a comment or question regarding United Way's Privacy Policy, or wish to update your information, please contact us at:

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